APPENDIX 6: BROCHURE TEXTS

6.1 B1

1: B1
2: 
3: 
4: ENGLISH LANGUAGE STUDY IN AUSTRALIA
5: 
6: [Name of college]
7: [name of city] Australia
8: 
9: 
10: p2
11: 
12: [NAME OF CITY] - [name of college] GREAT CITY
13: 
14: [Name of city] is Australia's largest city and one of the
15: world's most beautiful international centres. Built on the
16: dazzling [name of city] Harbour, the cosmopolitan city is
17: renowned for its parks, natural bushlands and beaches. [Name
18: of city] and its wonderful climate offers you an exciting,
19: modern city life with theatres, restaurants, sightseeing and
20: shopping as well as a relaxed, healthy lifestyle enjoying a
21: wide choice of outdoor activities and sports.
22: 
23: Students from all over the world choose to study in [name of
24: city] because the standard of education is high and because
25: [name of city] has a reputation for being one of the most
26: hospitable English-speaking cities in the world.
27: 
28: p3
29: 
30: [Name of college]
31: 
32: [Name of college] is a cosmopolitan education centre
33: attracting students from many different countries. [Name of
34: college] offers a complete education package for overseas
35: students seeking an international education. [Name of
36: college] has a well-deserved reputation for high quality
37: English language programs and extensive student welfare
38: services.
39: 
40: Whether you are a student who needs English competence for
41: further study or career advancement, a tourist who wishes to
42: improve conversational skills or an international
43: businessman or woman with professional English communication
44: needs, you will benefit from our specialist courses.
45: 
46: [Name of college] is fully accredited by the National ELICOS
47: Accreditation Scheme (NEAS) and is a member of the ELICOS
48: Association of Australia. (ELICOS means English Language
49: Courses for Overseas Students).
50: 
51: [Name of college] provides an optimum learning environment
52: in a modern air-conditioned building. It is fully equipped
53: with the most up-to-date language laboratory, audio-visual
54: and computer-based teaching aids and student facilities.
55:
56: WHERE IS IT?
57:
58: [Name of college] is situated in [name of city]'s favourite
59: beachside suburb, [name of suburb], conveniently located
60: near public transport and just 15 minutes from the city
61: centre. From the classrooms you will enjoy views of the
62: Pacific Ocean, [name of suburb] Beach and [name of city]'s
63: beautiful harbour, all just tow minutes from [name of
64: college].
65: After classes and on weekends , [name of suburb] offers you
66: an exciting choice of activities. You can explore [name of
67: suburb] and nearby shopping centres for those special gifts,
68: meet friends at international restaurants before going to
69: the cinema, or walk and picnic in the magnificent [name of
71:
72: If you are a sports lover, [name of suburb] is your paradise
73: with excellent gymnasium facilities, golf courses, tennis
74: and squash courts. Scuba diving, sailing and windsurfing
75: clubs are available or, if you prefer, you can simply
76: sunbathe and surf with friends on [name of suburb]'s world
77: famous beach.
78:
79: [Name of college]'s intensive English courses will prepare
80: you for success in your further studies and career. They
81: enable you to specialise in the English language study which
82: best suits your personal and professional needs.
83:
84: General English Communication
85: General English classes are offered at six levels from
86: beginner to advanced fluency. Emphasis is placed on
87: improving accuracy and fluency. Full and part-time programs
88: are available.
89:
90: English Preparation for Tertiary Studies (EPTS)
91: A course designed to train students in the English language
92: and academic study skills they require to enter and
93: successfully complete their academic studies at TAFE or
94: university.
95:
96: English Preparation for Matriculation Studies (EPMS)
97: A course designed to prepare students for high school in
98: Australia. It combines general and academic English, study
99: skills development and an introduction to the main
100: matriculation subjects. Students receive special academic
101: and welfare support and a report on each student's progress
102: is regularly sent to parents. [Name of college] will assist students
103: with the school enrolment and arrange appointment of a
104: guardian if required. [Name of college] works closely with a
105: number of Australia's best high schools to ensure your
106: success.
English for Business and Business Studies
Business communication courses for students at upper intermediate level who require English for their career or further business.

International Examination Preparation
[Name of college] prepares students for the following exams:
- IELTS (International English Language Testing System)
- TOEFL (Test of English as a Foreign Language)
- CAMBRIDGE First Certificate
- Advanced Certificate
- Proficiency Certificate

English and Leisure Courses
[Name of college] offers a range of courses for students who wish to combine language learning with a holiday in Australia. Courses comprise English study in the morning and activities in the afternoon. We cater for both individuals and groups. Prices and itineraries can be supplied on request.

CERTIFICATION
Upon completion of your study at [name of college] you will receive an English Proficiency Certificate stating the details of the course(s) and your level of achievement.

(SAMPLE TIMETABLE)

FACILITIES
[Name of college] offers students the most up-to-date language learning equipment in a modern college environment. Our facilities include:
- audio-visual language laboratory
- resource library and computer centre
- fully equipped classrooms
- audio-visual rooms for film and video viewing
- student recreation and relaxation area.

ORIENTATION
At [name of college] we understand that living and studying in a new country is an exciting challenge and we want to ensure that your experience is problem-free. On your first day at [name of college], after you have completed your Placement Test, our welfare staff will give you an orientation lesson. You will learn all about:
- studying at [name of college] and using welfare services
- living in homestay
You will also receive an Orientation Handbook with easy-to-follow information to help you settle into your new environment.

All staff are highly qualified, experienced and dedicated professionals who are committed to your college's philosophy of 'excellence in language teaching and student welfare'.

All classroom teaching at your college is overseen by the Director of Studies. Teachers at your college have a degree from a recognised university and specialised post-graduate qualifications in the methodology of teaching English as a second or foreign language to adults. Some teachers have additional experience and qualifications in the area of high school teaching or management and business training. Teachers participate in regular seminars and language conferences on new practices and theories in the teaching field to ensure the most up-to-date teaching techniques are used in the classrooms.

Teachers combine the use of modern teaching resources with proven teaching techniques to ensure your rapid progress. We help you develop the four skills (speaking, listening, reading and writing) through the use of proven text books and also through the use of dialogue, television, video and radio extracts and a variety of printed materials from books, newspapers and magazines. These materials present you with a range of accents to develop your ability to understand English speaking people from all over the world.

Small classes are the norm at your college and at all times, classroom activities are designed to encourage active group interaction so that the greatest possible amount of practice is achieved. You will also be encouraged to become independent in your learning through the use of the language laboratory, library and computer centre.

STUDENT WELFARE
[Name of college] has an enviable reputation for looking after its students with the highest quality of welfare possible. We recognise that living and studying in a new country can lead to unexpected difficulties and our staff are trained to cope with any difficulty. Our aim is to have happy students, as we believe that they are best able to learn to their full potential.

[Name of college] employs specialist welfare staff to ensure that the time you spend studying in Australia is as enjoyable and problem-free as possible. The Director of Welfare oversees the welfare program at [name of college] and endeavours to provide you with any assistance you may require while you are living in Australia. The welfare services available at [name of college] are listed on the following page.

Airport Transfer
Our care begins from the moment you arrive at [name of city] Airport. At your request, a welfare officer will meet you at the airport, escort you to your homestay and introduce you to your host family.

Accommodation
The Accommodation Officer assists students with all accommodation needs. Most students prefer to be placed in selective homestay accommodation. This provides the valuable experience of living as a member of an Australian family and the added advantage of being able to gain real life practice at using and learning English. After your arrival, the Accommodation Officer can also help you find an apartment or house if this is your preference.

Information and Problem Solving
You are able to obtain information about any aspect or studying and living in Australia from [name of college]'s welfare counsellors. They are also available to help you resolve any personal problems that may arise during your stay.

Social and Sporting Activities
[Name of college] encourages all its students to keep fit and active during their study. The Social and Sports Co-ordinator arranges a comprehensive social and sporting program so that you will have the maximum opportunity to made friends with your fellow students and experience Australian society and culture during your visit. The activities program is organised to take maximum advantage of [name of city]'s wonderful climate. The program comprises a weekly sports afternoon and regular evening and weekend activities such as dinners at restaurants, visits to the
theatre and sporting and sporting matches, trips to the
countryside and other places of scenic and historical
significance. There is of course an extra charge for these
social activities.

FURTHER STUDY PLACEMENT

If you wish to undertake further study after completing your
English course, your Academic Counsellor provides advice on courses and institutions throughout
Australia and can assist with applications for enrolment. It is possible to obtain provisional enrolment in the course of your choice at the time of enrolling for English studies at [name of college] because [name of college] has established links with a number of high schools, universities and vocational colleges which recognise [name of college]'s English preparation courses.

FURTHER INFORMATION AND ENROLMENT

For further information and/or enrolment, write directly to [name of college] or contact your local [name of college] agent whose name and contact details can be found on the back page.

Course starting dates, fees and procedures for enrolment are fully explained in the brochure entitled 'Student Information and Application Procedures'.
6.2  B2

1: B2

2:

3: [Name of college]

4: p1

5: WELCOME

6: We at [name of college] welcome you to Australia - a

7: beautiful, safe and inexpensive country where you can study,

8: travel and enjoy yourself. [Name of college] is one of the

9: finest English language schools in Australia. We have won an

10: international reputation for our educational standards, our

11: highly qualified staff and our commitment to the needs of

12: overseas students.

13:

14: Special features at [name of college]:

15:

16: beautiful buildings set in spacious gardens with a campus

17: atmosphere, student cafe and sports areas

18:

19: safe, residential areas with convenient transport

20: connections throughout [name of city]

21:

22: two [name of city] locations, P and the University of L,

23: both close to the site of the Year 2000 Olympics

24:

25: a busy social program for you to enjoy your time with us in

26: [name of city]

27:

28: an internationally accredited teacher training centre,

29: ensuring the highest teaching standards

30:

31: special entry arrangements with the University of L

32:

33: students from all over the world

34:

35:

36: p2

37:

38: EDUCATIONAL EXCELLENCE

39:

40: Since [name of college] was founded in [year of

41: commencement], everybody - the owners and the staff - has

42: worked hard to develop it into an outstanding educational

43: centre. We are proud of what we have achieved so far.

44:

45: Our reputation for excellence is based on:

46:

47: motivated and internationally experienced teachers with

48: university degrees and specialist qualifications - the

49: teachers trained here are qualified to teach in language

50: centres around Australia and the world

51:

52: a wide range of courses for different purposes, specially

53: designed for [name of college] students

674
the latest in modern teaching methods

classroom and self-study resources including a library, computers, language laboratories, videos, and interactive video disc

educational support staff including an academic counsellor and teacher/librarian

accredited under the National ELICOS Accreditation Scheme

[name of college]'s own academic counsellor provides a special service for our students. The counsellor will:

provide information about further study in Australia

help students apply to other educational institutions

arrange speakers from other educational institutions

Our superb heritage buildings set in beautiful gardens provide our students with a unique campus atmosphere. Our experienced and friendly staff will look after all aspects of your stay, from airport pickup to arranging further study opportunities.

As a [name of college] student you can live with a welcoming Australian family or in one of our independent apartments. Either way, you will love life in [name of city] - a friendly, cosmopolitan city with a warm climate and stunning beaches.

We have a range of English courses specially designed by curriculum experts to meet your needs, whether you want a short holiday course or a longer academic program. Read on for more details!

General English
Beginner to advanced
2-25 weeks

COURSES AT [name of college] - 1995

[Name of college] is one of the finest language schools in Australia, with an internationally accredited teacher training department and a special relationship with the University of L.

Our superb heritage buildings set in beautiful gardens provide our students with a unique campus atmosphere. Our experienced and friendly staff will look after all aspects of your stay, from airport pickup to arranging further study opportunities.

As a [name of college] student you can live with a welcoming Australian family or in one of our independent apartments. Either way, you will love life in [name of city] - a friendly, cosmopolitan city with a warm climate and stunning beaches.

We have a range of English courses specially designed by curriculum experts to meet your needs, whether you want a short holiday course or a longer academic program. Read on for more details!
This course focuses on the development of spoken and written language skills for a variety of situations, with the emphasis on using English for real and practical purposes. Students can enter at any level from beginner to advanced, and progress as their skills develop.

In class you will:

- enjoy conversations in English with your fellow students and teacher
- present short talks to fellow classmates
- use current newspapers, TV and radio programs to study grammar and develop speaking and reading skills
- study interesting weekly themes such as Holidays and Travel and Money Matters
- solve language problems and play language games
- benefit from lessons specially created by your teacher to meet your needs

English for Academic Purposes (EAP)

Intermediate to advanced

Minimum 10 weeks

The English for Academic Purposes courses are designed for students who wish to proceed to tertiary studies in an English-speaking country. Courses are held on [name of college]'s campus at the University of L, and students use the university library facilities for course research.

In EAP, you will learn the language skills necessary for success in further studies, such as:

- listening to lectures
- reading texts
- writing essays/reports
- giving seminars/participating in tutorials
- expressing opinions and asking for information
- sitting for tests and examinations

There are three levels of EAP, each are of 10 weeks duration. These are Study Skills, EAP 1 and EAP 2.

There is also a four week summer school for students to improve academic skills before university entry in February.

[Name of college] tests all students on entry to EAP courses. Entry is only available to those whose English is of the appropriate level. Students who pass all the course components for EAP 2 satisfy the English language entry requirements for the University of L without further English testing.
Most students enrol in [name of college]'s General English course before Study Skills or EAP. Otherwise you will need an overall IELTS score of 4.5 to enter Study Skills, 5.0 to enter EAP 1, or 5.5 to enter EAP 2.

International Business

English Intermediate to advanced

10 weeks

This course is designed for students who wish to proceed to business related studies or to a career in business. Entry is subject to a [name of college] assessment.

The course focuses on the language and skill required to conduct business in English.

Students will:

- increase their business vocabulary
- learn to use business vocabulary appropriately
- improve their speaking skills, especially on the telephone
- use [name of college]'s computers to improve their wordprocessing skills

Topics covered include:

- company structure and organisation
- communication, negotiation, meetings and problem solving
- talking about finance
- marketing and sales
- import and export
- As practical experience students will visit financial and other business institutions

Australian Language and Culture

Advanced

4-16 weeks

Australia is an English speaking country in the Asia-Pacific region. This course explores Australia's unique features from its Aboriginal heritage to its multicultural society and lifestyle. Studying Australian Language and Culture will deepen your understanding of Australia and improve your
language proficiency.

The program has four modules of four weeks each. These are:

- The Australian Identity
- Culture and History
- Work and Play
- Australian Law, Justice and Politics

Australian newspaper and magazine articles, leaflets, novels, reference books and audio and video tapes form part of the authentic course material.

You will visit many important Australian institutions, ranging from parliaments to pubs!

English for Teachers (TESOL)

3-6 weeks*

This course has been specifically designed by [name of college]/s teacher training department for overseas teachers of English who wish to improve their English language skills and explore, with other professionals, current teaching methodology and classroom practice.

Participants will improve their knowledge and skills in:

- spoken and written English for a variety of teaching contexts;
- theories and approaches to language learning and teaching;
- lesson planning and task design;
- use and design of teaching resources - authentic materials and commercial resources.

The course is a six week program, taught by recognised RSA/University of Cambridge trainers, and visiting speakers from universities and government ministries.

It features:

- structures tutorials and presentations;
- observation program of classroom lessons;
- live and videoed opportunities for supervised teaching practice;
- individual tutorials leading to individual seminar.
Presentations; structured self study involving language and research tasks; ongoing interaction with teaching staff and student body of a busy EFL and ESL school.

To enter the program you will need Upper Intermediate to Advanced English language proficiency, and experience in teaching English as a Foreign Language.

* Not available on student visas

Secondary School Preparation Course

Beginner to Upper Intermediate

10 - 40 weeks

This is a preparatory course for young students aged between 12 and 17 years who want to enrol in an Australian Secondary School.

This course prepares students for entry into the Australian school system by:

- developing their English language skills for continuation of studies successfully in main stream Australian secondary schools;
- developing successful study skills, habits and language learning strategies;
- orientating students to the Australian school system and Australian society.

The course covers a total of 40 weeks, divided into four terms of ten weeks. [Name of college] will advise students prior to enrolment how many terms they require based on their language level and age.

An outstanding feature of the course is its location at a prestigious private secondary school.

Students are supported by:

- English teachers with qualifications and experience of teaching in the secondary school system;
- curricula, resources and materials relating to the NSW Board of Studies syllabuses for secondary schools;
- homework and supervised self study; and
- lessons held 'on-site' in the secondary school.
Outside class you can study under teacher supervision in the library, language laboratory or computer centre which are open before classes from 8 am to 9 am and after class from 1.45 to 4.30 pm.

You can often attend free lessons offered by our teacher training unit, or join the social program.

We at [name of college] would welcome your thoughts on the types of courses you would like to study in Australia.

If you would like more information on what you can do in [name of city] and Australia on your trip, please let us know.

We can help you advice on everything from good restaurants in [name of city], to what you can see in Central Australia. And even how you can get there! Try us - we're here to help you enjoy this beautiful country.

For further information, you can contact us on:

LIVING IN SYDNEY

Our friendly and experienced administrative staff will help make your stay in [name of city] a comfortable and enjoyable one, and will look after all aspects of your enrolment and accommodation.

[Name of college]'s full-time accommodation officer can arrange:
- airport pick up and transfer to your new home
- homestays with welcoming Australian families who are close to [name of college] and transport
- comfortable furnished apartments and houses to share with other students in which linen and cleaning services are provided
- (Suburb name) is located less than 15 minutes by train from the city centre, [name of college] runs a minibus service between the (Suburb name) campus and the train station. Major shopping centres, golf courses, tennis courts and an Olympic pool are all close by.
HAVING FUN IN SYDNEY

Having fun, making friends and getting to know [name of city] will be an important part of your time at [name of college]. You'll get to love [name of city] as much as we do!

Our qualified social program officer provides:

- at least three afternoon activities a week, including excursions to famous places such as the Opera House, [name of city]'s beautiful beaches, Koala Park and the Art Gallery
- sports such as golf, waterskiing and tennis
- extending trips to places of interest outside [name of city] - such as the national capital, Canberra, and the Blue Mountains.

Relax, have fun, and enjoy!
The College is a leading international English language college situated in the centre of [name of city] in South Australia. Highly regarded for the quality of courses and service to students, the College offers an excellent learning environment and the opportunity to study and practice English whilst enjoying the delights of [name of city] and South Australia. The College is a friendly place to study where every effort is made to satisfy student needs and to provide an enjoyable educational and cultural experience.

LOCATION

The College is located on [name of street] - the cultural centre of the city of [name of city] and located within a few minutes walk are the State Museum, Art Gallery, Festival Theatre, the Convention and Exhibition Centre, Parliament House and Government House. [name of college] is opposite the University of [name of city] campus and is a short distance from many Business Colleges.

Close to main shopping centre and central business district the College can be easily reached from the suburbs by bus, rail or tram.

The parkland, Botanic Gardens and sports fields including golf courses, tennis courts and indoor swimming pool are also located nearby.

COURSES

General Intensive English Courses

Practical General English programs in an Australian context

English for Academic Purposes

A program for intending university and post secondary college students which includes Advanced General English Skills Development, Study Skills and Exam Techniques.

English and Study Abroad

Joint University and [name of college] programs combining intensive English and University courses.
High School Bridging Program

English based program to prepare students for secondary school education in South Australia.

Special Studies Options

[name of college] has special study options which you may choose from in the afternoon program. Special Studies options include English for Business Purposes, English for Further Studies, English for Travel, Conversational English, Grammar and Australian Studies. These Special Studies options can also be arranged for small groups or individuals.

English and Holiday Courses

English holiday packages for groups or individuals combine part-time English study with sightseeing tours and the sports of your choice. Details of application.

Work Experience

Intermediate and Advanced students may choose to participate in an optional programme of unpaid Work Experience. The programme aims to place students in situations relevant to their interests or experience.

English with Vocational and Professional Studies

English with Business Studies/Travel and Tourism/Secretarial/Graphic Design/Computer Courses. The Special Professional Studies packages combine 24 weeks intensive English study followed by the professional study courses.

SAMPLE TIMETABLE

CLASSES

[name of college] classes are small to maximise learning. A placement test is given on arrival to place you in an appropriate class.

CERTIFICATION

At the end of your course you will receive an [name of college] English Proficiency Certificate giving the details of your course and your level of achievement (attendance must be satisfactory).

EXAMINATIONS

[name of college] can prepare you for these examinations:

- I.E.L.T.S. - International English Language Test
- Cambridge First Certificate
- Cambridge Proficiency Certificate
TEACHING METHODS

[name of college] uses modern teaching methods, and highly qualified and experienced professional language teachers to help you achieve the maximum level of learning possible.

Our aim is to help you communicate in English as quickly and as efficiently as possible. Our courses are aimed to develop your speaking, listening, reading and writing skills and are carefully structured to develop your fluency and accuracy. [name of college] emphasises using material such as, [sic] television and radio programs, newspaper and magazine extracts, guest speakers and class excursions are utilised so that you learn English as it is used.

At [name of college] English is an active process. Classroom activities are designed to encourage communication. Techniques such as pair and group work, discussions, dialogues, debates, interviews, language games and pronunciation drills are frequently used.

Excursions

Weekly student excursions to cater for a variety of students' interests are also organised by [name of college]. Excursions provide a valuable opportunity for you to practice your English and familiarise yourself with aspects of Australian culture. [name of college] also organises guest speakers, and visits to other colleges, school and universities.

LIVING IN [NAME OF CITY]

[name of city] and the surrounding attractions of South Australia offer overseas visitors a variety of exciting Australian cultural and adventurous experiences. [name of city] City is surrounded by parklands and is close to beautiful beaches and hills where you can enjoy a wide variety of outdoor activities such as tennis, swimming, sailing, golf and horse riding. [name of city] has many fine museums, theatres, art galleries and a casino. The city is also the home of excellent Universities, Business Colleges and Secondary Schools.

South Australia has interesting regional attractions such as:

- the Flinders ranges and the opal mining centre of Cooper Pedy in the northern 'outback';
- the magnificent scenery of Kangaroo Island;
- the [name of city] hills and famous wine growing regions;
- the peaceful Murray river environs.

WEATHER
[name of city]'s weather is generally pleasant. The air is clear and days are usually sunny in summer and winter. Summer temperatures range from around 20 degrees on a mild day to 35 degrees on a very hot day. Light clothing is needed at this time of year. Winter temperature maximums vary 10 degrees and 20 degrees Celsius. Most rain falls during winter and you will need a coat and sweater.

164: 
165: 
166: Summer
167: winter
168: 
169: 
170: 
171: 
172: 
173: 
174: SELF ACCESS FACILITY
175: 
176: Self access
177: 
178: 
179: 
180: STUDENT SERVICES
181: 
182: 
183: 
184: 1. Homestay
185: matching
186: 
187: 
188: 
189: 
190: 
191: 
192: 
193: 
194: Counselling (Educational, Personal)
195: 
196: 
197: 
198: 
199: 
200: 
201: 
202: 
203: 
204: Colleges and Secondary Schools. Students can be placed in an
205: 
206: 
207: 
208: 
209: 
210: Excursions and social club activities
211: bushwalking, tennis, barbecues and tours are arranged.
212: 
213: Visa advice
214: staff are happy to advise and assist you in arranging your
215: 
216: 
217: Orientation
218: An orientation session at the beginning of each course
provides you with an introduction to [name of college] and student life in
[name of city].

How to enrol

1. Complete the enrolment form and send it with your fees to
[name of college].

2. We will then send you a receipt, Acceptance Advice form
and letter of confirmation.

3. Send your Acceptance Advice form to the Australian
Embassy with your visa application for visa processing.

4. If you have requested accommodation or airport pick-up,
send your flight details 2 weeks before departure.
6.4 B4

1: B4
2:
3: [Name of college]
4:
5: p1
6: THE COLLEGE
7: The College is the only one in Australia affiliated to the
8: [name] world organisation. It is situated in [name of city],
9: Australia's fastest growing city. The modern, air
10: conditioned premises are in the Central Business District,
11: only 2 minutes walk from excellent shopping facilities and 5
12: minutes by bike from the City Centre. The college is small
13: enough to be able to offer personal attention to each
14: learner and has become well known for its friendly
15: "family-style" atmosphere.
16:
17: The aims of the college are:
18:
19: 1. To provide the highest possible standards of English
20: Language teaching and training, in which we specialise.
21:
22: 2. To bring together people from different countries and
23: cultures through learning and teaching English.
24:
25: 3. To give people the opportunity to meet Australians and
26: learn about their unique culture.
27:
28: 4. To ensure the trip is as enjoyable and memorable as
29: possible.
30:
31: THE TEACHING
32:
33: We do not restrict ourselves to one method but use a variety
34: of modern techniques (pictures, books, cassettes, videos,
35: computers etc). The greatest emphasis is on effective
36: communication. We include educational excursions in our
37: programmes such as cultural exchanges with Aboriginal
38: communities.
39:
40: Our teaching aims are:
41:
42: 1. To give you the ability to understand and use grammatical
43: structures.
44:
45: 2. To improve your communicative ability through a series of
46: activities designed to practise listening and speaking.
47:
48: 3. To practise and improve your pronunciation.
49:
50: 4. To practise and develop the skills of reading and
51: writing.
52:
53: 5. To study in context a variety of useful expressions used
for such things as giving permission, asking directions or giving advice.

6. To introduce you to Australia; the nature, culture, people and geography.

PROFESSIONAL STAFF

All our staff are highly qualified and are specially trained in teaching English to students from other countries. We run a teacher development program in which teachers discuss and learn about new and more effective methods of teaching. Many have taught in other countries and bring the benefit of their varied experience to the college.

A wide variety of authentic material is used in the classroom including music, items of news, television documentaries and clips from films.

Levels run from Beginners to Advanced. The classes are interesting, enjoyable and varied, and you will be encouraged to participate as much as possible.

There is a maximum of 14 students to a class, although in many cases there will be less. Small numbers ensure that our dedicated and committed teachers can give you personal service and attention to each student.

When students first arrive they are given a placement test to decide which level of class they are in. Students are tested every five weeks to assess progress. Upon completion of a course students receive a report and a certificate.

COLLEGE FACILITIES

The classrooms are fully equipped with air conditioning and tape recorders. Television and video are available, as is an overhead projector.

The self access centre

Studying for yourself is an essential part of the course. The centre is designed specifically to help you do this. Text books, grammar and reference books are provided. There are also numerous exercises for you to use.

The computers are ideal for grammar manipulation and exercises and are particularly useful for students studying for exams.

The language laboratory is excellent for listening and pronunciation.
The library contains a full range of text, grammar, reference and practice books. There is also a selection of graded readers for you to borrow and take home.

Students common room
Here you can relax over a cup of coffee and get to know the other students better. This gives you an excellent opportunity to practice your English on your friends. There is also a notice board with information about college, news about the school, and activities being organised by the social club.

Sample: Weekly Timetable

Level: Intermediate

Kiosk
There is also a college shop selling stationary and sandwiches.

Exam Centre
The College is the official exam centre for both Cambridge and IELTS Language exams. There are intensive courses for the Cambridge First Certificate, Proficiency and Advanced exams. Special preparation is also available for the IELTS exam.

Further Study in Australia
If you wish to study at University or at the local TAFE (Technical and Further Education) college then we can help you. We will give you counselling about which institution is best for you. We work closely with the local TAFE college and provide special training modules which will offer ideal preparation for study at TAFE.

Teacher Training Centre
The college is an accredited Cambridge Teacher Training Centre and offer R.S.A./U.C.L.E.S. teacher training certificates for T.E.F.L.

Dear Student
Welcome to [name of organisation] in Australia. This trip is a wonderful opportunity for you to improve your English, make new friends and learn something about one of the more remarkable regions of the world. I hope that, through hard work and participation, you achieve your goals and have fun at the same time.

As professionals it is our job to ensure that your stay with us is both productive and enjoyable. We all work together to achieve this end. We look forward to welcoming you to our College. Have a good trip and a great time.

Yours faithfully
ACCOMMODATION

The college arranges Homestay accommodation (with a family in Australia) for students. These families are carefully selected and have much experience in welcoming students from overseas. They enjoy the opportunity to meet people from overseas and learn from them. The family will come from the airport and meet you and they will have lots of information about the city. Ask them anything you want to know.

The College can also organise Hostel accommodation and there is a wide range of International Hotels to choose from.

There is a large selection of flats and houses available for rent and we can show you how to find these.

CITY OF [name of city]

[name of city] is the fastest growing city in Australia. It is the gateway to the Great Barrier Reef and to the Daintree Rainforest Wilderness. The city enjoys a tropical climate with temperature between 24 C - 36 C all year round and many thousands of tourist visit [name of city] each year.

The city has a major International Airport which is just 10 minutes from the city centre and the College. These people are warm and friendly and happy to welcome you to their country.

The Social Club

[Name of college] is a very exciting place to be and there are lots of exciting things to see and do. The College runs a very popular social club. If you are a student at the college then you are automatically a member. The club organises all kinds of activities to enjoy such as:

Barbeques  Horse riding  Reef trips
Soccer  Mountain climbing  Evenings out
Tennis  Squash  Rodeos
Beach days  Camping  Zoological Parks
Cinema & Theatre  4WD off road expeditions  Ancient Aboriginal sites

TRIPS

The club provides a booking service in the college for the best trips to [name of city] and can usually get you a discount on these trips - sometimes as much as 10%. These trips include:
219: Diving and snorkeling on the Great Barrier Reef
220: Water Skiing and Wind Surfing
221: Bungy Jumping
222: White Water Rafting
223: Seaplane trips
224: Daintree River Crocodile Safaris
225: Hot Air Ballooning
226: Golfing
227: There are many ancient Aboriginal sites around [name of city]. Students often visit Aboriginal communities to learn about their history, art and culture.
228: The price range for activities varies greatly. It starts around $10 and goes up.
229: TRANSPORT
230: Bicycles
231: The best way to travel in [name of city] is by bicycle. The city centre is flat, the streets are wide, with bicycle lanes in many cases, and the traffic is relatively slow moving and light. There are plenty of bicycle racks where you can park your bicycle. The College offers a special "buy back" system for those who need a bike.
232: Buses and Taxis
233: There is a bus service to most suburbs during the day and taxis are available at all times at reasonable prices.
234: THE WORLD ORGANISATION
235: What is [name of organisation]?
236: [name of organisation] is a network of over 90 different schools in 22 countries throughout the world. It aims to improve the standard of English Language teaching all over the world. All the schools maintain close links with the founding institution, [name of organisation], London.
237: New techniques and ideas are constantly exchanged and tried in an effort to improve standards still.
238: [name of organisation] co-operates closely with other important organisations in the world of English Language teaching.
239: It trains and recruits teachers for British Council Institutes.
240: It is entrusted by the Royal Society of Arts to operate a unique distance training programme for teachers leading to the R.S.A. Diploma in T.E.F.L.
241: It operates the International Teacher Training Institute (I.T.T.I), the largest of its kind in the world, and trains over 1000 teachers every year.
[name of organisation] provides other [name of organisation] schools with highly trained teachers. Over 60,000 students follow language courses in [name of organisation] schools each year.

A member of the [name of organisation] World Organisation: Argentina, Australia, Austria, Brazil, Czechoslovakia, Egypt, England, Finland, France, Georgia, Germany, Greece, Hungary, Italy, Oman, Poland, Portugal, Romania, Russia, Singapore, Spain, USA.
[Name of college] invites you to discover why [NAME OF CITY], the host of the 200 OLYMPICS, is your best choice for study in Australia.

[Name of college] LOCATION

[Name of college] is one the Australia's most successful international English Language Colleges. Beautifully located in an ultra-modern building in [name of suburb], the heart of [name of city]'s prestigious Eastern Suburbs, your studies are only two minutes walk from the train station and five minutes by bus from [name of city]'s famous [name of suburb] Beach.

[Name of college] TEACHING STAFF

Your [name of college] teachers are excellent teaching professionals who give personal attention and encouragement to every student. [Name of college] is proud of its fine academic reputation. The success of our students in Public English Exams and in entering the school, university, or college program of their choice demonstrates the quality of teaching.

[Name of college] FACILITIES

Your [name of college] classrooms are modern and spacious and equipped with the latest technology: computers for interactive language activities, language laboratory, video and audio tapes, library facilities, self access materials.

An independent survey of [name of city] English schools found that students at [name of college] had excellent access to self-learning materials after school and that the range of material is very good.
[Name of college] STUDENT SERVICES

[Name of college] is renowned for its caring and personal approach to student welfare. From the moment your aircraft touches down, your [name of college] Airport pickup welcomes you and takes you to your selected homestay accommodation.

Orientation to [name of college] and to [name of suburb] takes place on your first day at College after your placement test.

Once you begin classes, you can enjoy an exciting social program run by our Koala club. Our Recreation Officer will arrange introductions to sporting clubs and adventure organisations. Other student services include academic and welfare counselling.

[Name of college] ASSESSMENT AND CERTIFICATION

You are tested every five weeks and promoted to the next class when you achieve the appropriate level. Regular testing = faster progress!

When you graduate; [sic] you receive an English Proficiency Certificate stating the details of your course and your level of achievement.

[Name of college] OFFERS SIX LEVELS OF ENGLISH STUDY, FROM BEGINNER TO ADVANCED

Once you reach Upper Intermediate level you benefit from a special curriculum, with normal English classes on Monday and Friday, and a college style English program on Tuesday, Wednesday and Thursday.

On Monday and Friday you have your normal "home" class with your teacher, who also monitors your progress and helps you arrange your program.

On Tuesday, Wednesday and Thursday, the College style program allows you to:

- choose a combination of electives which match your interests and aspirations
- study with a variety of students who may come from other home classes depending on the electives they choose

Three (3) electives are available for one day per week each.

These are:

- TOEFL preparation each Tuesday
- IELTS preparation each Wednesday
- Cambridge First Certificate preparation each Thursday

Twelve (12) or more electives are offered as 75 or 90 minute...
109: tutorials, three (3) per day. These depend on student demand, and may include:

111:
112: Writing
113: Casual Conversation
114: Advanced listening
115: Accuracy in Speaking
116: Pronunciation
117: English for Business
118: English for Travel and Tourism
119: English for Academic Purposes
120: English for Computing
121: English through Music
122: English through Television
123: Media studies

124:
125: Students may study combinations of the above electives. If, for example, you want to gain the most conversation practice, you may be particularly interested in Casual Conversation, Advanced listening and Accuracy in Speaking. If you are interested in popular culture, you might study English through Music, English through Television and Media studies.

131:
132: MEDICAL INSURANCE
133:
134: Australian visa regulations require you to take Medical Insurance before leaving home. [Name of college] staff will assist you in Australia to receive your Medibank card.

139:
138: PART-TIME EMPLOYMENT
139:
140: You may also wish to take advantage of the opportunity to work up to 20 hours per week part time after your studies which can also help improve your English.

143:
144: [Name of college] FURTHER STUDIES PLACEMENT
145:
146: If you want to go on to do Further Studies in Australia, your [name of college] Academic Counsellor is available to assist you to enrol on the institution of your choice.

149:
150: Universities and Vocational Colleges which have accepted [name of college] graduates
151:
152:
153: List of 18 institutions
154:
155: INTERMEDIATE GENERAL ENGLISH TIMETABLE (SAMPLE)
156:
157: p 3
158:
159: [Name of college] is a very good college and I enjoy studying in Australia. The teachers are good and I like the communication with other students from around the world. I have learnt a lot at [name of college].
163: Name of student
I first heard about [name of college] in Prague. The facilities are excellent. I have met people from Japan, Korea and Indonesia and I have learnt a lot about different cultures. [Name of college] has been worthy of my time and the studies have been well worth the effort.

Name of student

Australia is a good country for study and is very safe. The teachers use a lot of variety in their methods. This has helped me learn English more effectively. The Koala Club is a great idea and good for meeting other students from many different countries.

Name of student

The teachers at [name of college] are excellent. The classrooms and equipment are first class. I have learnt a lot about world culture, economics and lifestyles from the international students. My English skills have developed quickly and I would recommend [name of college] to my friends.

Name of student

I like the attitude of the teachers and I appreciate their enthusiasm. The Koala Club is great for social activities and I have met many people from other countries. Studying at [name of college] has been a great experience in my life.

Name of student
Learn English with the Professionals

Our [name of suburb] College is conveniently located just minutes away from the centre of [name of city] and famous [name of suburb] Beach. [name of suburb] is major cosmopolitan retail and commercial centre with good shopping, restaurants and recreation facilities. It is within easy strolling distance of [name of city]'s largest park, Centennial Park.

Modern, air-conditioned premises with 12 large, fully equipped classrooms and video room
Language laboratory and computer area
Study area with student library/resource area
Large student common room
Full-time student officer

[Name of college] [name of second suburb]

[Name of second location] beach is a popular tourist resort 30 minutes from the centre of [name of city] by ferry. It is a picturesque centre for shopping and beach activities. Our main [name of college] College is situated between the beach and [name of city] Harbour, and is an easy '3 minute walk' from the ferry.

Air-conditioned, two-storey premises with views of [name of second suburb] Beach
10 classrooms and student study area
Modern language laboratory and library
Large common room for students
Full-time student officer

[Name of college] LANGUAGE PROGRAMS
(List of courses)

INTERNATIONAL CLASSES

Students from more than 20 countries come to [name of...
Having an international mix of students with English as the only common language means students are able to practice their English skills while learning about other cultures and ideas. [Name of college] teachers use current, effective methodology in focusing on students' English language needs. A variety of materials is used to present and practise useful, contemporary language.

GENERAL ENGLISH

The intensive General English program prepares students of all English levels for work, University, TAFE or College; or travel. Classes focus on effective communication in English and involve speaking, listening and situational 'role plays' designed to prepare students for confident use of English outside the classroom. Textbooks are supplemented by authentic materials including newspapers, radio and television for reading, listening, conversation and group discussions.

Regular tests in both reading/writing and listening/speaking help students to monitor their progress. In addition to classwork, students are encouraged to continue their studies through out-of-school project work, library materials and social club activities.

Intermediate to Advanced students can choose special option subjects in afternoon classes. These include Conversation, Writing Skills, Cinema Studies, Australian Studies and Business Studies and enable students to focus on special language areas. [Name of college] is one of the few colleges that can meet the needs of very advanced learners.

CAMBRIDGE COURSES

University of Cambridge examination certificates are internationally recognised English qualifications. Programs cover all levels from Lower Intermediate to Very Advanced. Students may directly enter Certificate Courses, or take bridging programs between different level examinations.

Courses cover all skills: speaking, listening, reading and writing. Students can choose special options in the afternoon in subjects such as Business English, Current Affairs, Examination Practice.

ENGLISH FOR ACADEMIC PURPOSES

(EAP Modules I and II)

The EAP program consists of two modules of 10 weeks each. It is designed for Intermediate to Advanced students who plan to continue their studies at university, TAFE or business
ENGLISH FOR SECONDARY STUDIES (ESS Modules I and II)

In two modules of 10 weeks each from Lower Intermediate level, the ESS program prepares students for entry to Australian high schools. Students study English for high school subject areas, computer studies and Australian Studies as well as project work.

The ESS program includes high school visits, excursions and regular sports program. [Name of college] can arrange placement for students through its links with some of the best known high schools in [name of city].

ACADEMIC COUNSELLING AND PLACEMENT SERVICE

[Name of college]'s Academic Counsellors guide you in your studies at [name of college] and give you advice about further studies at university or college.

Our Counsellors will assist you with your choice of further study, understanding the different course requirements and completing applications. We can also arrange visits and interviews. Through its close links with universities, business colleges and high schools, [name of college] can help you plan a pathway of study to meet your academic and career goals.

SAMPLE: WEEKLY TIMETABLE

"Welcome to our school and to [name of city], one of the most beautiful cities in the world. Students from over 20 countries come to [name of college] to learn practical English for travelling, work and further studies.

Our homestay service gives you the chance to live with an Australian family and learn about Australian life and culture. In your free time, you can join fellow students and [name of college] teachers in the many social activities organised by our "Boomerang Club".

We hope you make a lot of friends and that you have a great experience that you will remember the rest of your life."

Name
Director [name of college]
Qualifications

[Name of college] is one of the oldest and largest
independent English language colleges in Australia. Since [year], we have provided practical and enjoyable courses for thousands of students from all over the world.

Our teachers are all highly experienced professionals with specialist qualifications in teaching English as a foreign language.

[Name of college] also incorporates a teacher training centre, the [name], established in [date] and the largest of its kind outside the United Kingdom. The training centre prepares teachers on the International RSA Certificate and Diploma courses in Teaching English as a foreign language.

[Name of college] has a unique corporate structure in being fully employee owned. Ownership by the teachers and staff has helped to achieve its long-standing reputation for quality language programs and excellent student welfare services.

ACCOMMODATION SERVICES

As accommodation officers, we are pleased to welcome you to [name of college] and wish you a happy stay in [name of city]. We can arrange for you to stay with an Australian family (homestay) while you are studying with us. Living in an Australian home allows you to practise your English, learn about life and customs in Australia and make new friends.

We can also arrange hotel, apartment or guest house accommodation at reasonable prices.

[Name of college] SOCIAL ACTIVITIES

While you are studying at [name of college] you will have many opportunities to socialise with other students in regular activities organised by our "Boomerang Club". You can join other students during the week and on the weekend and enjoy sailing, tennis, barbecues, parties, bushwalking, horseriding and trips to the Blue Mountains and Canberra. The Boomerang Club is a great way to make friends with fellow students and teachers, have fun, learn a new sport and discover [name of city].

ABOUT [NAME OF CITY]

[name of city] is Australia's largest city and one of the world's most beautiful international centres. Situated on a picturesque harbour, [name of city] offers spectacular harbour views with highlights such as the Opera House and the Harbour Bridge. Its wonderful temperate climate offers a relaxed and easy lifestyle.
Visitors will find an enormous array of recreational and sporting activities to choose from, including surfing, sailing and scuba diving, beach volleyball or horse-riding in the park. Spending money should be calculated at around $100 per week.

AIRPORT TRANSFER

[Name of college] can also arrange to meet you at [name of city] Airport and take you to your accommodation.

HOW TO ENROL AT [name of college]

1. Complete the enrolment form and send it with the appropriate fees to [name of college] or to your local [name of college] representative.

2. When we receive your fees we will return a Letter of Enrolment, receipt and or Acceptance Advice Form, where appropriate.

3. The Acceptance Advice Form is needed if you intend to apply for a student visa. To it to the Australian Embassy with your visa application. Make sure you allow 4-6 weeks for the processing for you visa.

4. If you have booked homestay accommodation, remember to advise us of your flight arrival details at least four weeks before you leave Australia.